

NAMA 2026 National Sponsorship Prospectus



Who are we?

The community schemes industry is evolving and changing rapidly.



- Community Scheme ownership is by far the preferred form of home ownership in South Africa. To nurture the growth in the industry and meet the challenges of an ever-changing environment in which managing agents operate, it has become necessary to adequately train professionals to effectively manage the affairs of community schemes. Trustees/committees must be better skilled and informed about their management and fiduciary responsibilities, relevant scheme legislation, and the advantages of employing a professional managing agent.
- To foster the common interests of managing agents in South Africa, a group of like-minded professionals established the National Association of Managing Agents (NAMA).
- NAMA is presently headquartered in Pretoria and is supported by satellite offices from which Regional Committees operate to achieve the goals and aims of the Association. The Directors who serve on the National Board of NAMA are elected from their respective regional membership base and volunteer their services and expertise to the Association, without compensation.
- To ensure that NAMA remains at the forefront of educating and developing the community scheme industry, we have partnered with Enterprises University of Pretoria and have also developed an online course in Sectional Title Living – The Nuts and Bolts.
- Training events and seminars are held nationally every month to ensure that information sharing remains ongoing and relevant. NAMA also hosts a bi-annual Conference and Regional Expo's which bring together representatives from the entire property industry.

Our Mission



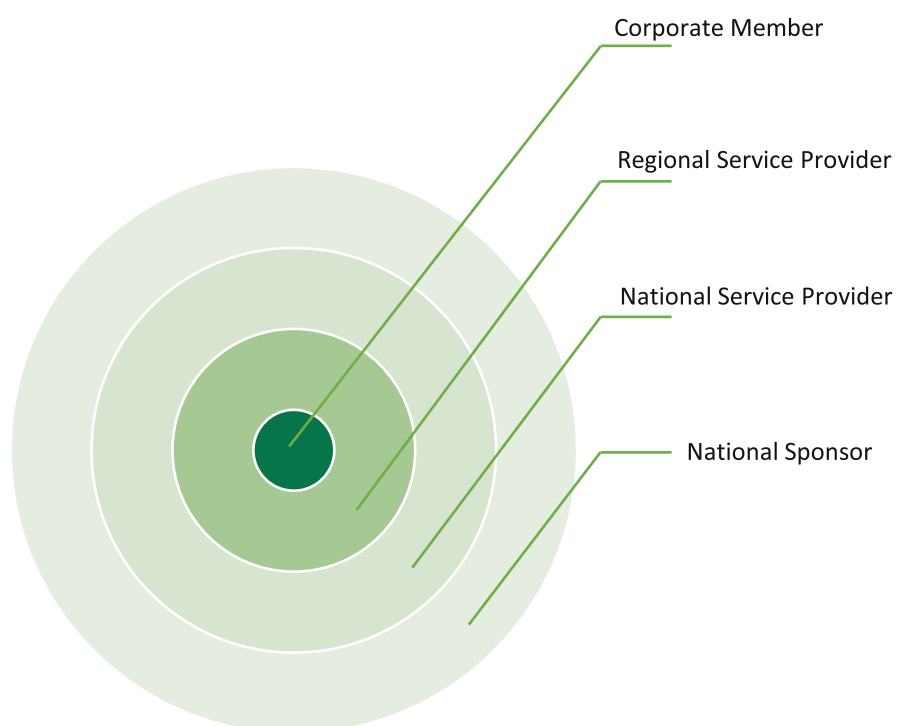
- To promote the common interests of managing agents.
- To represent the collective views of the Association's members to related bodies, public authorities, and other interested organizations and persons.
- To encourage membership of the Association and to unite all suitable members of the profession into a single body.
- To initiate, promote, and support the adoption of legislation to ensure that only competent persons can practice as managing agents and to seek and ensure that membership of the association is accepted as proof of said competence.
- To provide a forum to exchange views, to preserve and maintain the Association's integrity and status on all matters affecting the professional interests of members.
- To establish, as far as practicable, uniform standards for managing agents.
- To provide and encourage education, training, and accreditation.
- To encourage historically disadvantaged individuals to become managing agents.
- To maintain a central database of practicing managing agents for public enquiries.
- To assist managing agents with relevant statutory and regulatory compliance.
- To help members with compliance in relation to the Code of Conduct and any other required standards.
- To investigate complaints of unprofessional conduct and dishonourable practices by members and to take, where necessary, disciplinary action against such members.
- To promote friendly and good relations between members, to provide for conciliation, mediation, and arbitration of professional disputes among members.
- To help in the resolution of disputes between managing agents and the public.
- To provide service providers with a platform where they can engage with industry-specific role players and decision makers.
- To provide NAMA Sponsors with the platform to be recognised as an industry-registered service provider to grow their business.

Our Stakeholders

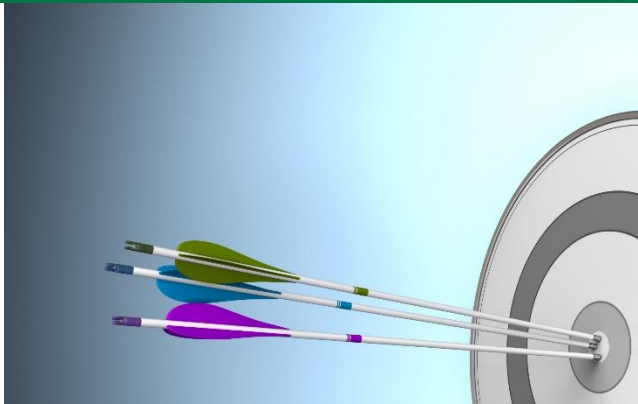


- To ensure that our members receive proper representation at all levels, NAMA has strengthened its footprint in the industry by forming Stakeholder relationships with the following bodies:
 - Property Practitioners Regulatory Authority (PPRA)
 - Community Schemes Ombud Service (CSOS)
 - Real Estate Business Owners of South Africa (REBOSA)
 - Institute of Estate Agents of South Africa (IEASA)
 - South African Property Owners Association (SAPOA)
 - National Property Forum (NPF)
 - Property Sector Charter Council (PSCC)
 - Residential Community Council (RCC)
 - National Property Practitioners Council (NPPC). NAMA was one of the founding members in 2020.
- NAMA also lobbies for support and engages with several Government Bodies, such as the Department of Human Settlements.
- NAMA has collaborated with global partners like Strata Community Australia to stay informed about international trends
- NAMA has collaborated with leading banks to guarantee they encourage NAMA membership when funding any community initiative

Our Membership Categories



Benefits



NAMA National Sponsors are recognised by the Association, who have demonstrated an acceptable level of competency and ethical standing in the industry.

The membership benefits include the following:

1. Accreditation to an industry-leading Association.
2. Receive regular legal updates regarding the Community Schemes industry.
3. Dedicated listing on the Home Page of the NAMA website.
4. Certificate of Membership leading to consumer recognition and confidence.
5. Only one service provider per industry category. A total of 8 memberships are available per annum.
6. Receive regular legal updates.
7. The following marketing platforms or opportunities are available and are included in the sponsorship fee:
 - a. **Training events**
 1. Exhibition table at regional events.
 2. Two participants to attend the event and exhibition.
 3. Logo to be used on all event documents.
 4. Lead generation information to be provided after the event.
 5. Opportunity to present at some of the events, depending on the programme and the decisions of the regional committees.
 - b. **National Conference**
 1. Bi-annual event.
 2. Exhibition space of 3 m x 3 m.
 3. Two participants to attend as exhibitors.

Note: The marketing opportunity at the conference is separate from the NAMA Sponsorship benefits.
 - c. **Golf Days**
 1. One standard sponsored water hole.
 2. Two participants to attend the prize-giving dinner.

d. Bowls Days

1. Display of marketing material at the event.
- e. 2. One team of four players to participate.

f. NAMA Webinars

1. Opportunity to host webinars through the NAMA webinar platform.
2. Advertising of members' logos on all webinar platforms, except for when the webinar is presented by a specific service provider.
3. Lead generation information to be provided after the event.

g. Sharing of the member's information on the following platforms:

1. Facebook
2. LinkedIn
3. Instagram

h. NAMA Newsletter

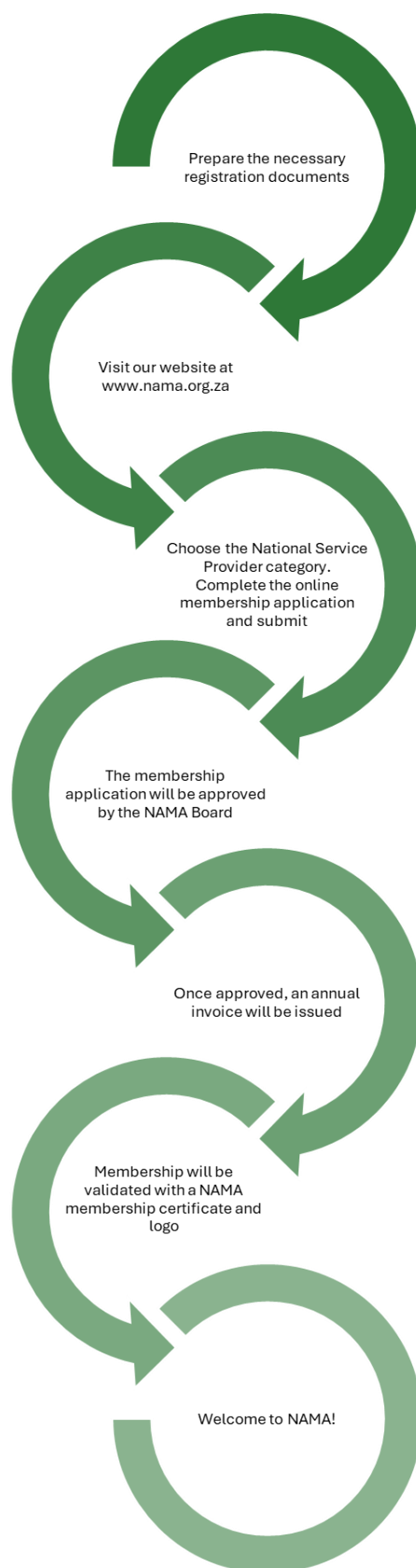
1. Placing of industry-related articles in the monthly electronic newsletter.

Cost



1. The National sponsor is in no way involved in community scheme management.
2. The sponsorship is for a national footprint.
3. The annual sponsorship fee is payable as per the NAMA Financial Year from **1 March 2026 to 28 February 2027**.
4. The cost is **R102 600,00 (VAT included)**.

How to become a member



NATIONAL ASSOCIATION
OF MANAGING AGENTS
SHAPING OUR PROFESSION

www.nama.org.za

Get in touch



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