



FOURZ
Lowveld Properties



FOURZ

COMPANY PROFILE



WE BUILD

EXPERIENCES

Company Information

Business Name: Fourz Lowveld Properties
Address: Suite 203, 29@Marloth, 29
Marloth Street, Nelspruit Business
Type: Private Company
Total number of employees: 10

Contact Details

Phone: 013 752 4379
Email: lucille@fourz.co.za
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COMPANY OVERVIEW

Primary Line of Business - Real Estate sales and rentals

OWNERSHIP STRUCTURE

Lucille van Oene - Principal and Director

Sytse van Oene - Director

BACKGROUND OF COMPANY

Fourz Lowveld Properties was established in 2016, with a fresh approach to target the local Lowveld Market.

It all started when the founder, Lucille van Oene, decided to start her own agency after being in the real estate industry for over 23 years. She felt that there was a need for buyers and sellers to work with a local brand that understands the trends in their immediate town.

The journey was challenging as it required pure hard work and dedication to create brand awareness in between so many well-known brands in the market.

It was humble beginnings starting off in her spare bedroom with only one other agent. Nevertheless, the brand started establishing itself in the market and the team of agents suddenly grew to ten agents and an office relocation to the current premises.

| OUR VALUES & VISION

We base our success on teamwork as we all work together to a common goal.

We believe in synergy and every member of the team's contribution results in a more productive and supportive effort and a healthy working environment. We are constantly researching the market and provide continuous training, up to date administration tools, and strive for the team to be proud, motivated and skilled.

We have the utmost respect for our clients and team members and offer a consulting service whilst recognizing that we need to lead our clients in the transfer process. We believe in making each and every business relationship professional with a lasting impression through a high level of transparency and detail in every transaction.

Education is key and we provide training for especially first-time home owners wishing to enter the market but unable to do so without adequate information. We have in this way assisted many people through the front door of their own home.

OUR MISSION

Our mission is to become one of the leading agencies in the Nelspruit and surrounding areas, and that our referrals will be our highest goal as this is the biggest compliment an agent can receive.

Building lifelong relationships are more important to the Fourz Lowveld Properties team than bottom line profits.

COMPANY ACHIEVEMENTS

We are the 2nd largest non-franchise estate agency in Nelspruit and offer a competitive edge to the national brands in the area.

We have achieved a 10% market share with 46 estate agencies operating in Nelspruit.

CURRENT CORE BUSINESS

A unique “boutique” style, offering an all-in-one service from an inhouse bond originator to a panel of attorneys to assist with all legal matters and the conveyancing process.

Experience in marketing and selling various products, such as residential homes, sectional title units, estates, vacant land, farms and smallholdings as well as mixed use residential developments.

Residential and Commercial rental team.

A diverse and dedicated team who excels in personal service, unquestionable integrity and dedicated in finding the perfect home within the client’s budget all the while offering support and knowledge from start to finish to after-sales support.

We are currently in joint ventures with young entrepreneurial black empowered builders to offer competitive building packages from start to finish for the lower income group and first-time home owners entering the market. From assisting with financing, obtaining a stand and design and building of a starter homes



FOUNDER, PRINCIPAL AND DIRECTOR

LUCILLE VAN OENE

MASTER PROPERTY PRACTITIONER