



Ultimate Property Management Masterclass | 9 June 2021

Dear NAMA Member

REI is proud to host the second edition of the Ultimate Property Management Masterclass, sponsored by WeconnectU. After the success of the first Masterclass event held in February, the second instalment of the Ultimate Property Management Masterclass will continue with the theme of showcasing business best practices and how tech and digital tools can assist Community Managers of Sectional Title Schemes & HOA's build compliant, manageable, scalable and profitable businesses.

Trustees, directors, and owners are demanding greater value from the Property Managers, requiring more transparent and relevant reporting, tech-enabled workflows, and online portals for increased convenience. For the tech-enabled Property Manager, it is critical to be more efficient and deliver greater value for their clients. PropTech is fast becoming an essential part of the property managers' business and value offering. It's creating exciting opportunities for Property Managers to innovate their business approach and build scalable and more profitable businesses through an integrated property management ecosystem.

Join us on Day 1 as we engage with industry leaders around the trends, opportunities, and innovations that are currently shaping the world of the Property Manager.

NAMA's Chairperson, Chantel van Heerden, will be providing an update on NAMA's activities on Day 1 of the event.

Some of the other topics include:

- *Understanding, delivering, and communicating -your real value as Property Manager
- *The power of a Property Management Ecosystem
- *Online Community Meetings – Legalities and Opportunities
- *Growing your property management portfolio – Why, when, and how
- *Closed off-areas – A real opportunity for Property Managers
- *An update from NAMA

*3 CPD points are available to attendees for each session.

Attached is a detailed profile summary of all the Day 1 speakers.

For more information, the agenda, and to register for this free Masterclass event, please click on the links below.

Regards

The NAMA Team

[**CLICK HERE TO REGISTER**](#)

[**CLICK HERE TO DOWNLOAD THE PROFILE SUMMARY OF DAY 1**](#)

[**CLICK HERE TO DOWNLOAD THE AGENDA**](#)

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