



Charlé Halgryn

Charlé has more than 30 years' experience in insurance and has been "disrupting" long before the term became a business buzzword. She is a market trailblazer whose passion for innovation took her from insurance start-ups to implementing strategic projects for Multinationals (and back again). So it's not surprising that one of her newest projects as Business Partner for King Price is to implement a direct link between property and asset management technologies and insurance to the advantage of Managing Agents and Facilities Managers, including Bodies Corporate, Home Owners Associations and the tenants and owners they serve. Charlé is widely acknowledged as a thought leader in risk behavioural change and its integration with insurance and the building sector. Critical to her success is her strategic thinking through which she has managed to introduce new bespoke insurance products and services that aims to add value to customers and increase the efficiency and effectiveness of service levels. She gained her experience working with leading brands such as DaimlerChrysler, MAN Truck & Bus, Eqstra Fleet Management, Telkom, FNB Commercial Banking, ABSA, Hollard & Santam.